



EYESAFE

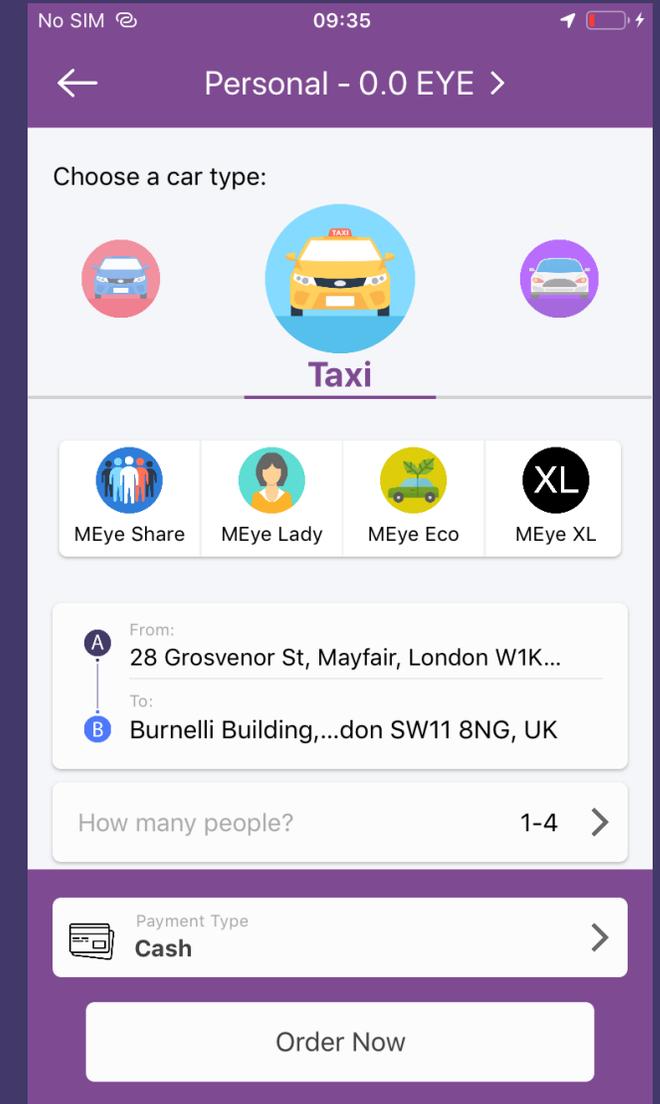
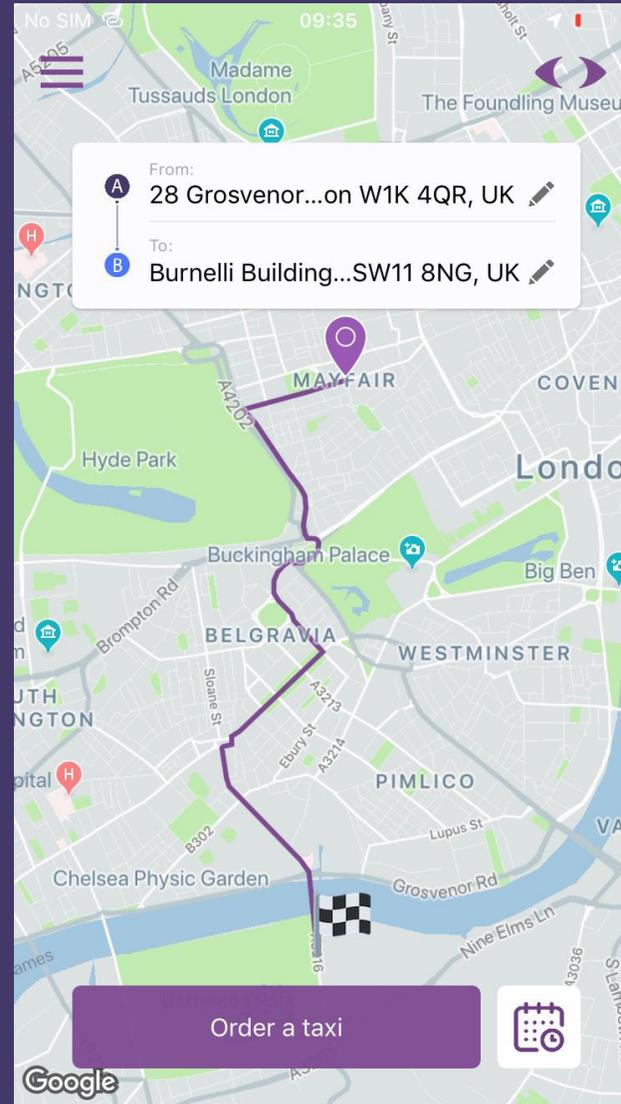
Press Kit: Company Background

What is EyeSafe?

We are a Mobility start-up working to make our transportation systems better and driven by the desire of being the catalyst of great safe services being delivered to our customers.

Our team has a combined experience of +100 years in Financial Services, Transportation, Management Consulting, Technology and Infrastructure.

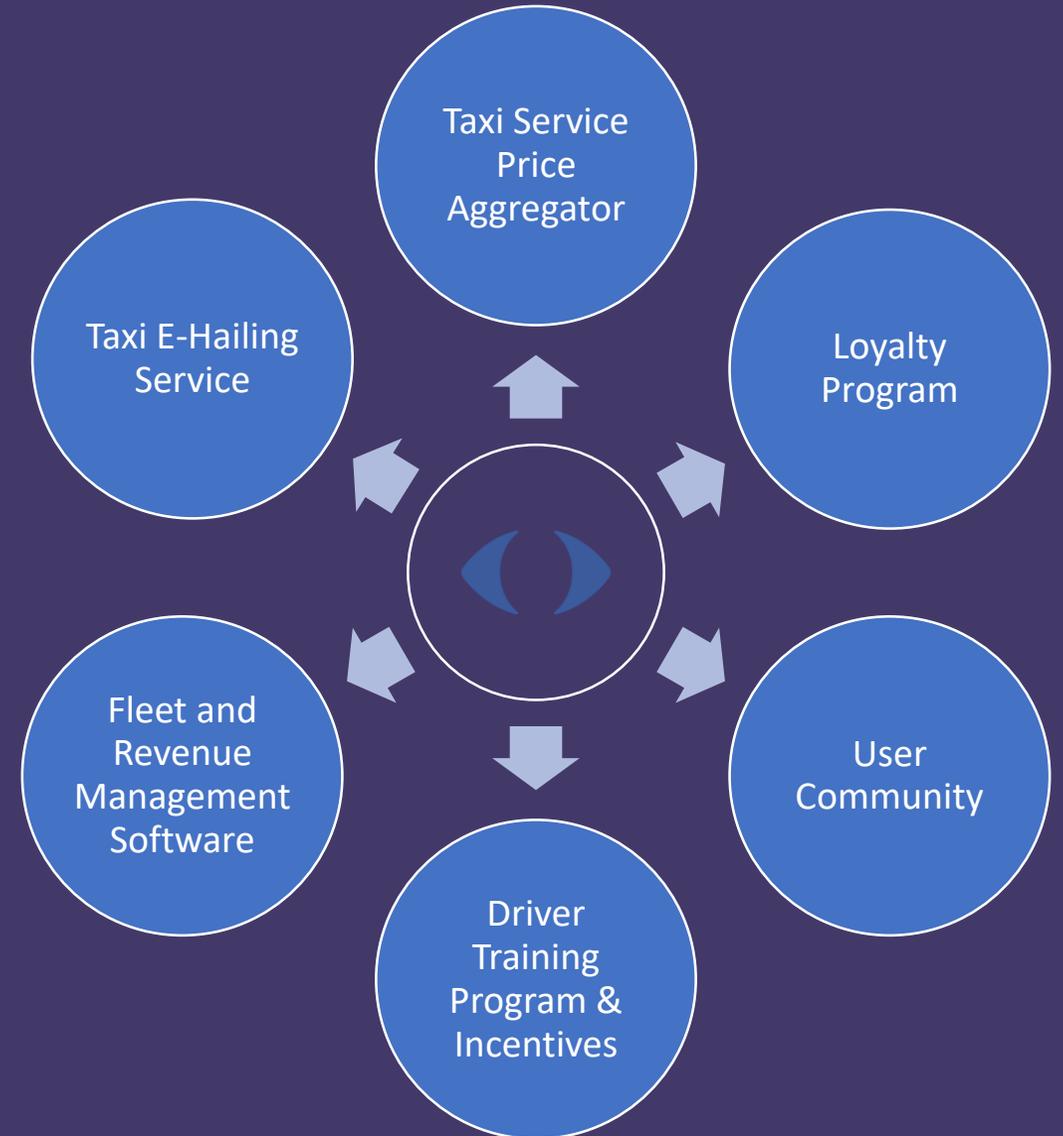
We use this experience to produce value not only for our customers but also for the society as a whole!



What do we do?

We design and create tools aimed at making the way you travel safer.

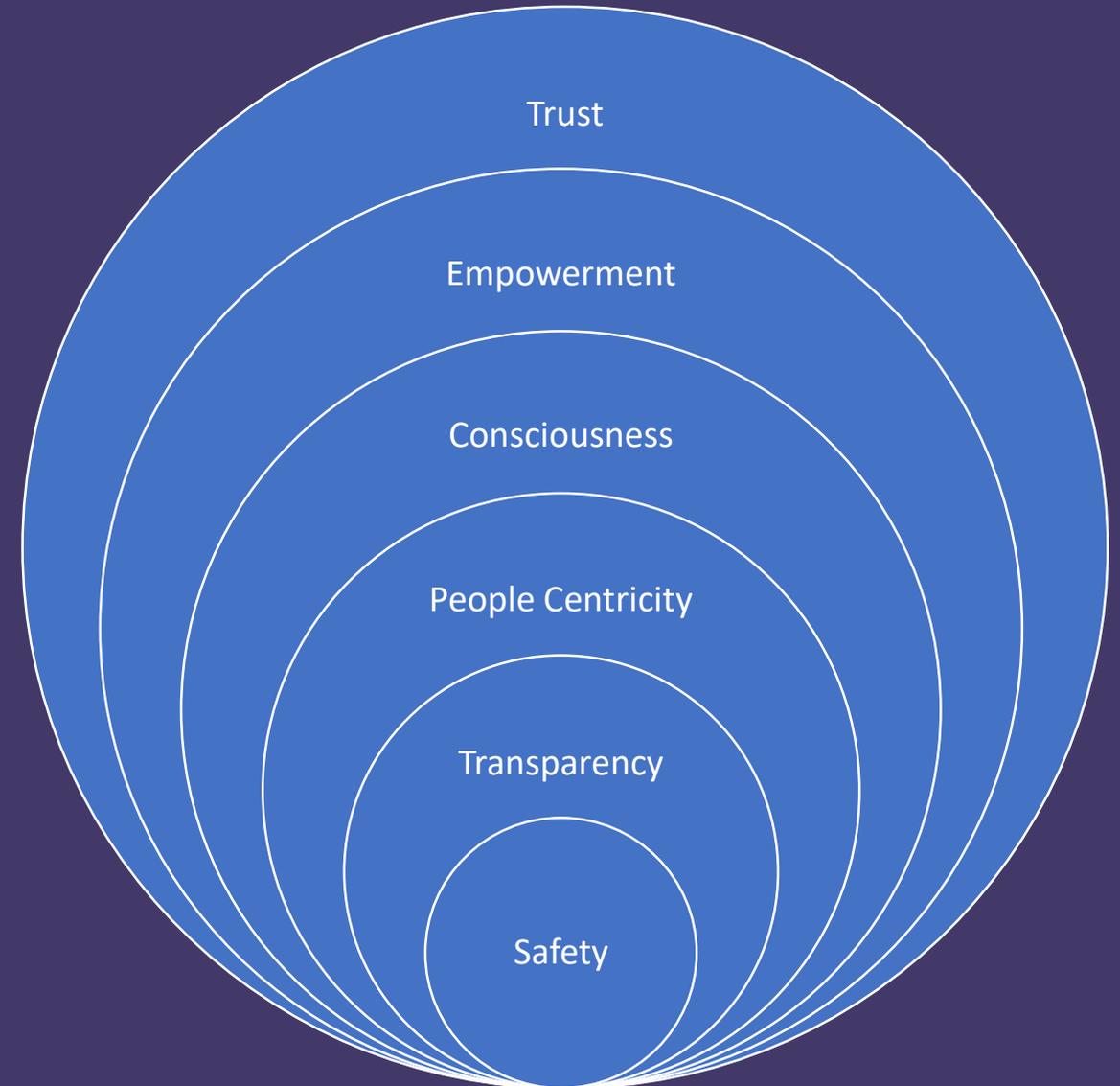
We know that commuting and transportation, in general, can be improved... a lot. Thus, our services are made with everyone's needs in mind be it drivers, riders, operators or transport authorities!



But we are not just an app...
We are a revolution!

We work every day guided by our values: Trust, Empowerment, Consciousness, People Centricity, Transparency and obviously, Safety! This gets reflected into our product offering which not only intends to result in faster and more efficient rides, but also in revitalising the sense of ownership and civic engagement in the communities where we operate!

Our guiding values

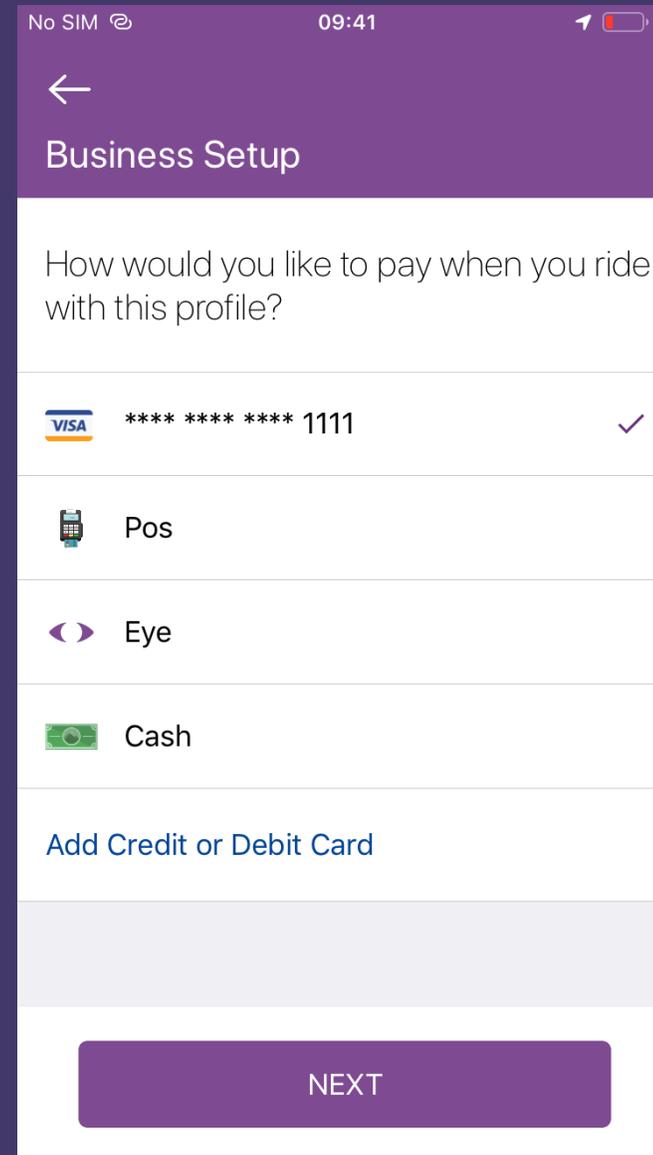


How do we bring value to our customers?

1st We make our drivers more efficient in reaching riders.

2nd We make the interaction between drivers and riders safer through our specially designed tools, improving the overall service and user satisfaction in our platform.

3rd We incentivise our drivers to be not only better drivers, but also better human beings, rewarding them for constantly learning and for supporting us in fulfilling our environmental responsibilities.

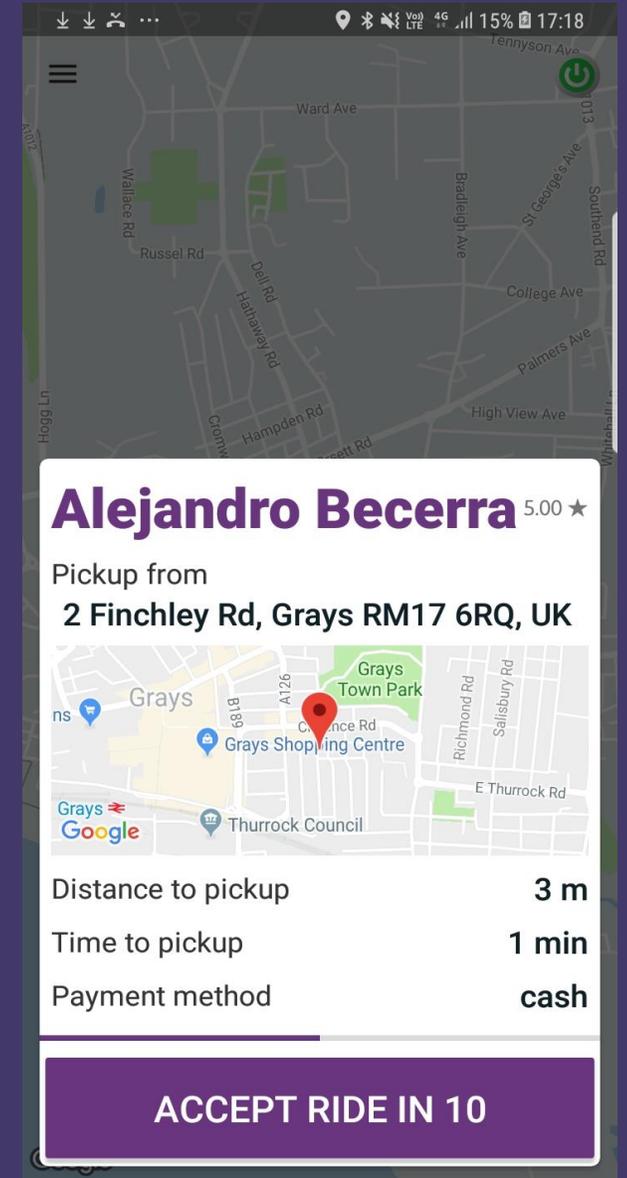
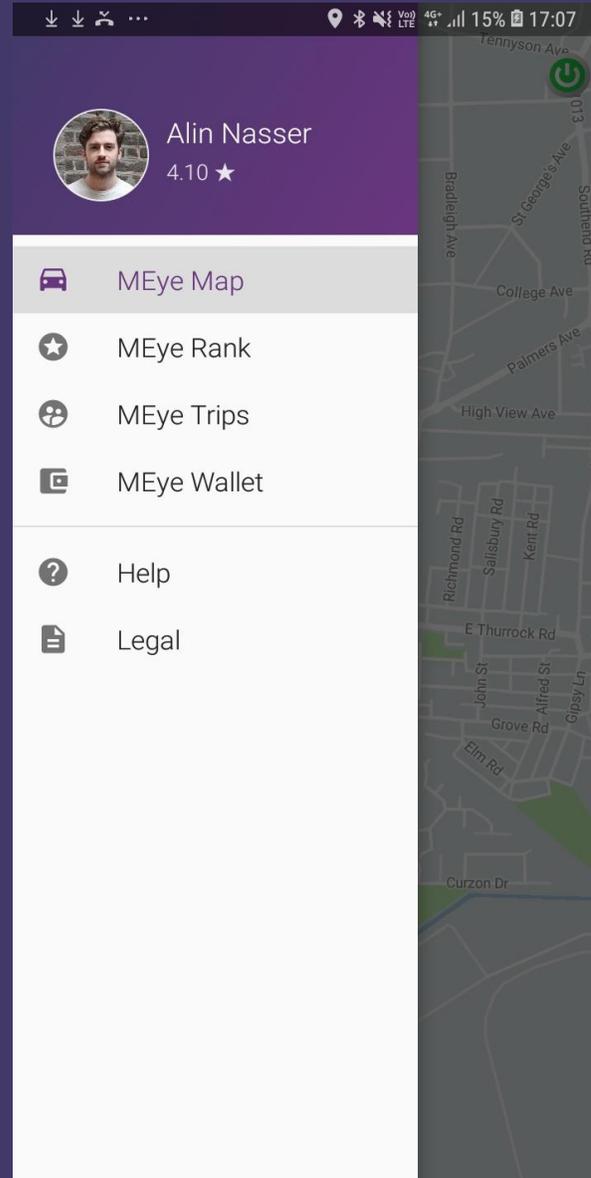


Mission:

To provide resources that reshape the global mobility landscape through constant innovation and partnerships, contributing to the creation of smarter and safer ecosystems where different actors of the industry converge and work together towards a sustainable future.

Vision:

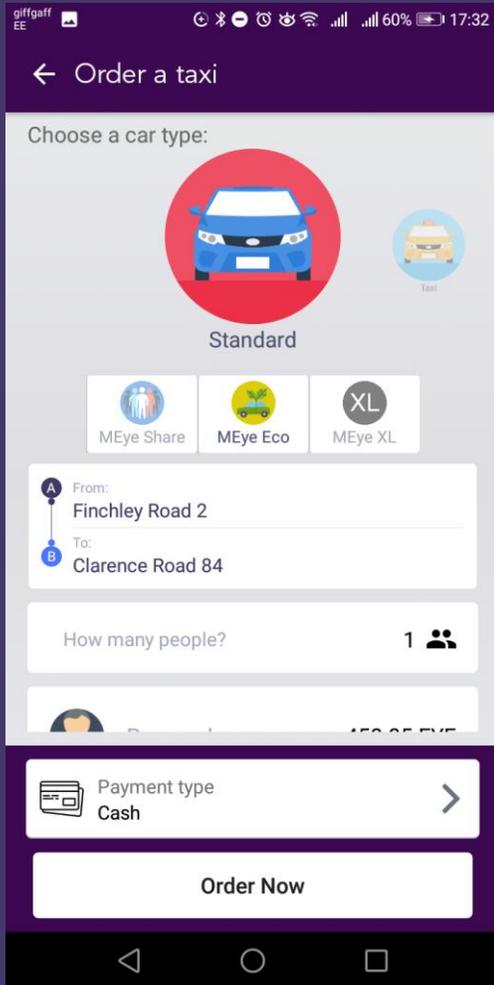
Be it for passengers, goods or freight, we strive to become the industry's standard for safety through our unique Mobility as a Service (MaaS) One-Stop-Shop platform



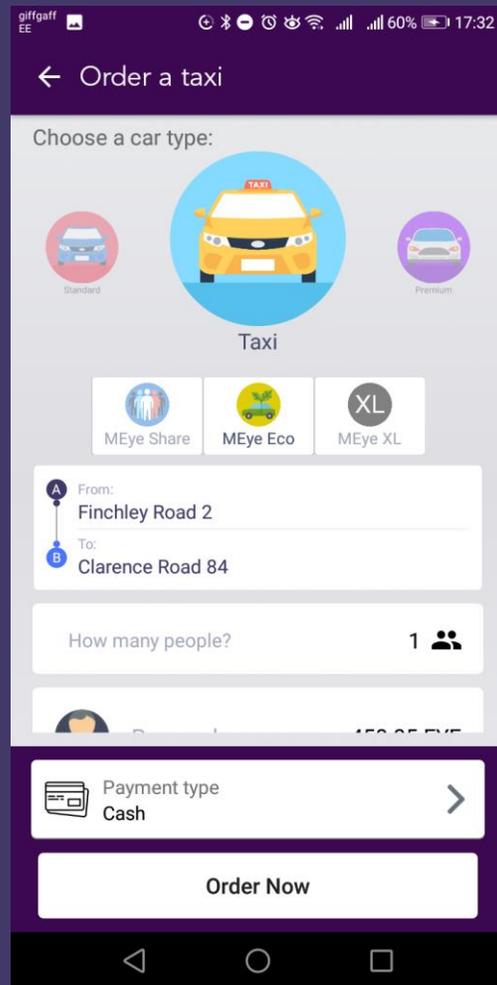
We are our riders' first choice for the variety of services we offer



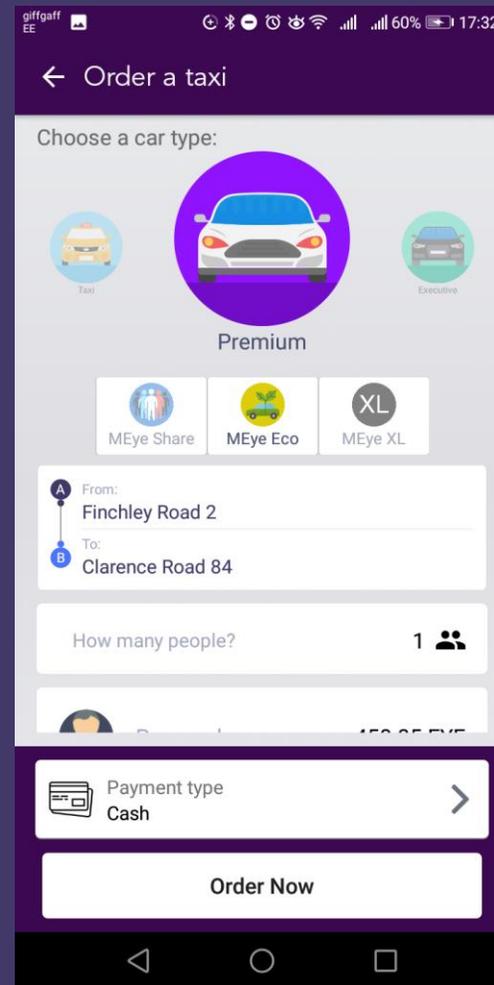
Standard Private Hire Vehicle



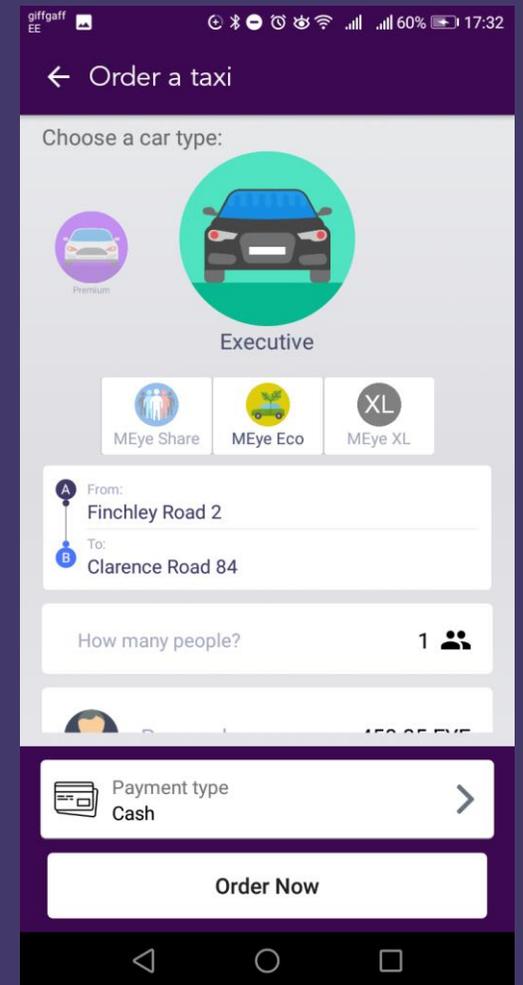
Licensed Taxi Services



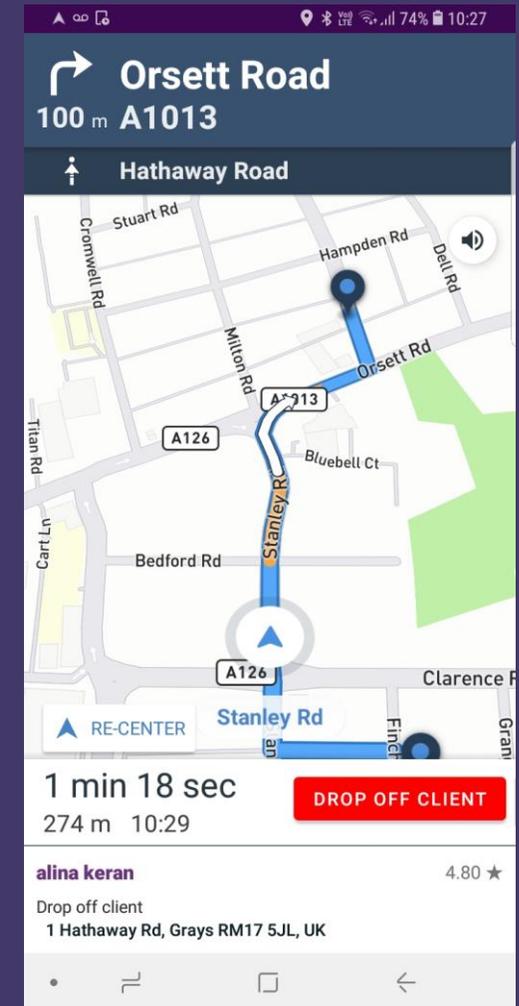
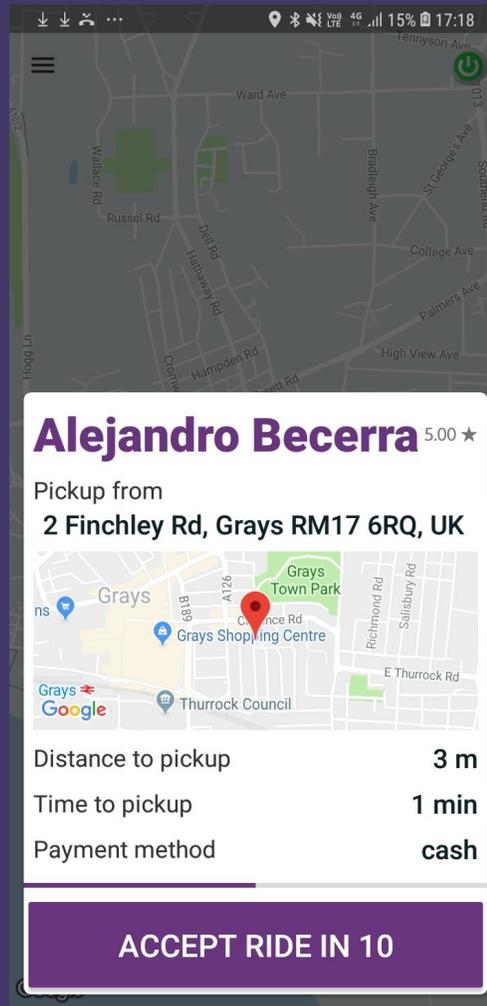
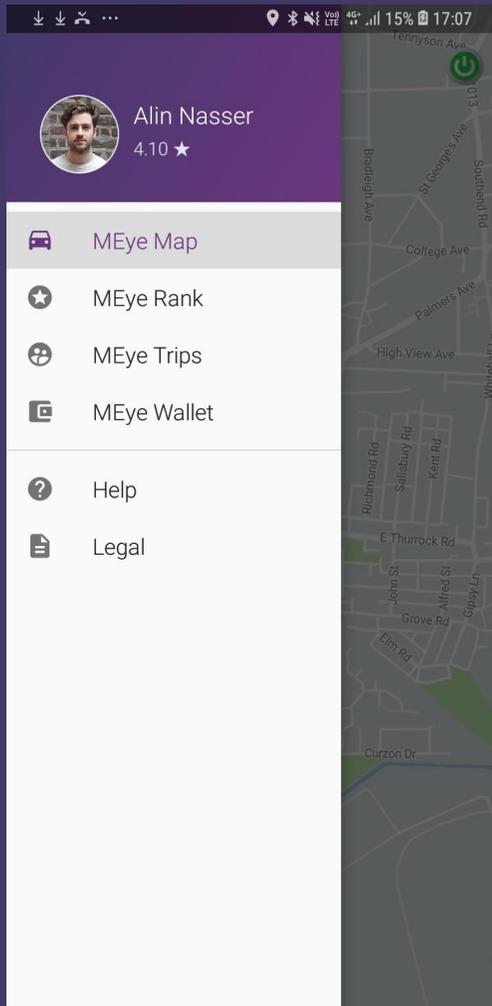
Premium Vehicle Services



Executive Vehicle Services



We are our drivers preferred platform due to our versatility and holistic approach to their driving experience



Our operators daily choose to use our platform as it brings them more customers, better drivers and higher profits! And all of this, while making their life simple!



The screenshot shows the 'Eyesafe Admin Panel' for a 'Demo Taxi Company'. The dashboard features four main statistics cards: Drivers (4), Cars (5), Orders (100), and Clients (6). Below these is a 'Latest Orders' table and a 'MEye Balance' widget showing 0.43 with a 'Cash out' button. The left sidebar contains navigation options like Dashboard, Drivers, Cars, Clients, Orders, Reports, Document types, and Tariffs.

Order ID	Driver	Status	Created Date
1382	Alejandro Becerra	Completed	2018-11-22 16:53:03
1381	Alejandro Becerra	Completed	2018-11-22 16:37:13
1380	Alejandro Becerra	Completed	2018-11-22 16:35:02
1379	Alejandro Becerra	Completed	2018-11-22 16:29:58
1378	Alejandro Becerra	Completed	2018-11-22 16:27:40

The screenshot shows the 'Eyesafe Admin Panel' for 'Demo Taxi Company' in the 'Tariff Management' section. It includes a '+ Add New Tariff' button and a 'Tariffs List' table. The table has columns for Id, Name, Start Day, Stop Day, Start Hour, Stop Hour, Car type, Threshold, and Actions. The left sidebar is identical to the dashboard view.

Id	Name	Start Day	Stop Day	Start Hour	Stop Hour	Car type	Threshold	Actions
433	London	Monday	Sunday	00:00:00	23:00:00	Executive	distance	Edit View Delete
432	Paris	Monday	Sunday	00:00:00	23:00:00	Premium	distance	Edit View Delete
430	Taipei	Monday	Sunday	00:00:00	23:00:00	Standard	distance	Edit View Delete
431	Tokio	Monday	Sunday	00:00:00	23:00:00	Taxi	distance	Edit

If you want to know more or have any other questions, send us an e-mail to press@eyesafe.london

We look forward to hearing from you!